



RAFAEL EDUARDO TORRES

Designer
Scan for Design Portfolio
or go to www.rafael-eduardo.com

OBJECTIVES / INTERESTS

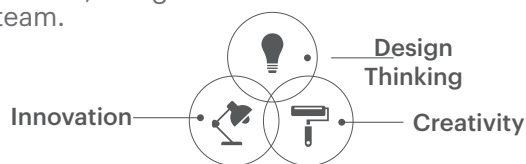
Keen to continue developing my experience and knowledge as a designer in a new company where creativity and innovation are required.

My appetite for a challenge and a jump outside of my comfort zone is one of my greatest assets, main goal is to join a company with shared passion for growth.

SKILLS / EXPERTISE

Key strengths include being entrepreneurial and taking the initiative to present feasible ideas that help the continuous improvement of the company.

Empathetic, a good communicator and work well in a team.



TECHNICAL SKILLS

Adobe Illustrator	●●●●●●●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●●●●●●●
Figma	●●●●●●●●●●●●●●●●
Rhinoceros	●●●●●●●●●●●●●●●●
KeyShot	●●●●●●●●●●●●●●●●
After Effects	●●●●●●●●●●●●●●●●
Premiere	●●●●●●●●●●●●●●●●

EXTRACURRICULAR ACTIVITIES

Sports and Exercise.

2009 - To Date. YMCA, Éconofitness. Chihuahua/Montréal. Weightlifting, Calisthenics and Swimming.

Dancing.

October 2021 - February 2022. D'Ansa, Chihuahua. Jazz dance class student.

Music.

August 2002 - May 2005. May 2017 - Jun 2018. Conservatory of Music of Chihuahua. Student of piano and violin.

Acting.

January 2016 - June 2016. XK Acting Room. Acting student.

Student Groups.

January 2015 - December 2015. ITESM, Chihuahua. President of the Student Committee of Industrial Design.

Student Development.

August 2010 - May 2011. ITESM, Chihuahua. Radio broadcaster, focused on cinema topics, in the radio show "Flickster".

HOBBIES / INTERESTS



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Montréal, QC.

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EDUCATION



ILSC Gresytone College. Montréal, Canada.

Digital Marketing.
March 2022 - May 2023.

ITESM. Chihuahua, Mexico.

Industrial Design.
August 2010 - December 2015.

PROFESSIONAL EXPERIENCE

DAVIDsTEA

Montréal, CA. November 2025 - To Date.

Graphic Designer.

Development of visual assets for web design and social media content, along with logos, print and digital materials.

Smolarz Design

Montréal, CA. June 2022 - November 2025.

Graphic Designer.

Packaging design for several brands. Creation of effective packaging (dielines and mock-ups), logos, designs on print and digital media.



Pure Health (Natural Supplements Brand)

Chihuahua, MX. January 2018 - April 2022.

Creative Director.

Responsible for managing the brand image. Designer of the brand packaging, websites, flyers, catalogs, marketing campaigns and advertising for social media.

Freelancer

Chihuahua, MX. January 2015 - January 2018.

Designer.

Freelance works involving basic branding for companies in development, interior design and product rendering, and furniture design.

AWARDS / ACHIEVEMENTS

Winner of the "110 Anniversary Logo" contest.

February 2017.
YMCA, Chihuahua, Mexico.

Honorific Mention in Excellence.

December 2015.
ITESM, Chihuahua, Mexico.



Award of Excellence in the Integral Education.

November 2015.
ITESM, Chihuahua, Mexico.

Best Project of the Semester.

December 2014 / 2015. Design Showroom.
ITESM, Chihuahua, Mexico.

Startup Business Weekend Chihuahua.

August 2014. First Place with the project "Cine 20".
ITESM, Chihuahua, Mexico.

LANGUAGES

